



...BECAUSE HOOPS ARE HOOPS



THANK YOU TO OUR GENEROUS SPONSOR



**JOIN THE MADNESS! KEEP ADAPTED SPORTS ALIVE**

**We need your help to keep everyBODY playing.**

You know how important sports are both on and off the court.

At Bridge II Sports we believe people with disabilities should have the same access to the power of sport as everybody else.

We provide year-round adapted sports programming for youth, adults, and Veterans with physical disabilities to 'Find the Player Within'.

Our annual August Madness Wheelchair Basketball fundraiser was canceled due to COVID-19, but we're still bringing the action with VIRTUAL MADNESS!

**We've got a fun way for you to be involved in raising much needed funds JUST BY SHOOTING BUCKETS!**



**Take the VIRTUAL MADNESS CORPORATE ONE-MINUTE CHALLENGE**



To simulate one of the skills needed for our athletes with disabilities to play wheelchair basketball, we want you to take a shot at shooting sitting down.

### HERE'S WHAT YOU DO TO PLAY

Set up a sturdy chair behind the free throw line. Any court will do- even in your driveway. Enlist at least two assistants - one to feed you your rebounds, the other to video your challenge.

Sit down and practice your shot. Once you are warmed up and in your groove, it's time for the VIRTUAL MADNESS ONE-MINUTE CHALLENGE!

How many can you make in one minute?  
Make sure your assistants are ready.  
Hit RECORD...give an intro...set a one minute timer...and SHOOT!

Your video will be posted on our social media November 17. People will be able to watch the action and donate directly to Bridge II Sports from your Challenge post! Please SHARE with all your friends and co-workers.

Challenge videos must be delivered by October 31. Detailed instructions on back.

**START FOLLOWING BRIDGE II SPORTS TODAY**

CHECK OUT THIS VIDEO  
TO SEE WHAT YOU ARE  
PLAYING FOR



bridge2sports.org/virtualmadness  
866-880-2742

BRIDGE II SPORTS



@bridge2sports  
#VirtualMadness  
#HoopsAreHoops

# CHALLENGE INSTRUCTIONS



Thank you for taking the Virtual Madness One-Minute Challenge.  
We appreciate your commitment to making a difference for ALL to play.  
Below are some tips and instructions to make your Challenge Day successful.

## How to film and submit your challenge video

With a cell phone recording in landscape (on its side), start with an introduction:

"Hi I'm \_\_\_\_\_."

Today I'm taking the Virtual Madness One-Minute Challenge in support of Bridge II Sports adapted sports for people with physical disabilities."

Next, It's time for your one-minute challenge!

Film from a place where you can see **both** you and the basket from side  
OR film from behind shooting straight on at the basket.

Once complete, go to [www.bridge2sports.org/vmomc](http://www.bridge2sports.org/vmomc) to submit video and input information.

## CHECKLIST

- ☐ Your one-minute video
- ☐ Your name, email, phone, and mailing address
- ☐ Your social media tags
- ☐ If you would like to represent your company- include their logo and social media tags- **with company approval.**

Due by October 31  
[www.bridge2sports.org/vmomc](http://www.bridge2sports.org/vmomc)

## Make sure your 'team' knows why you are playing

SHARING your participation in the Virtual Madness One-Minute Challenge will EXPONENTIALLY increase the number of people that learn about Bridge II Sports AND the amount of funds we are able to raise. Your 'team' is anyone and everyone in your circle of family, friends, co-workers and their 'teams' and their 'teams'...

Leading up to your video going 'live' on November 17th use these 'talking points' or your own personal experiences with Bridge II Sports in your communications on social media, via email or on virtual meeting calls to get your team excited.

**On November 17th I am taking the Virtual Madness One-Minute Challenge to support an organization that makes sure people with physical disabilities can play. Bridge II Sports is a non-profit that believes in the power of sport to change lives. I believe in that power too- check out my challenge and join me in donating to this impactful organization.**

**I am shooting from a chair to show that #HoopsAreHoops no matter how you play. In competitive wheelchair basketball, athletes use sport wheelchairs to move around the court. By shooting from a chair I am getting a glimpse at the skill needed by wheelchair athletes to shoot sitting down on a 10-foot hoop.**

**Did you know...in wheelchair basketball, the court is the exact same size as in stand-up basketball and the hoop is at 10 feet for Varsity and adult (prep players under 13 shoot at an 8.5 foot hoop).**

**Bridge II Sports doesn't just play wheelchair basketball, they provide YEAR-ROUND ADAPTED SPORTS for youth, adults, and Veterans with physical disabilities to discover THEIR sport and 'Find The Player Within'.**

**During COVID-19 they have been following their 'Playing It Safe' COVID-19 policies and procedures to keep much needed programs in archery, air rifle, cycling and bocchia running. They have seen an INCREASE in need from athletes during this time when the already limited opportunities for recreation for people with physical disabilities are even more limited. Their team has also worked hard to create virtual program experiences to reduce isolation and increase activity at home.**

*Direct your team to the Bridge II Sports website [www.bridge2sports.org](http://www.bridge2sports.org) for more information and share videos, like the one linked on the front, from our Bridge II Sports YouTube channel.*