
BRIDGE II SPORTS

Bridge II Sports Style Guidelines

In an effort to maintain our brand and consistency we ask that you adhere to the following style guidelines:

Bridge II Sports

Organization: Bridge II Sports (Bridge-space- capital i capital i- space-Sports)
pronounced Bridge to Sports

When abbreviated (on social media or upon second mention in writing): BII S

Do not use: Bridge 2 Sports; Bridge2Sports, B2S

Website: www.bridge2sports.org or bridge2sports.org

Facebook and Twitter: @bridge2sports

Valor Games Southeast

In general: Valor Games Southeast

For the specific year: Valor Games Southeast (year) ex: Valor Games Southeast 2018

When abbreviated (on social media or upon second mention in writing): Valor Games SE (year); VGSE (year)- ex. VGSE18

Do not use: Valor Games, Southeast Valor Games, 2018 Valor Games, 2018 Valor Games Southeast
*Bridge II Sports should be identified as organization responsible for coordinating and hosting Valor Games Southeast

Website: www.bridge2sports.org/valor-games-southeast/

Facebook and Twitter: @ValorGamesSE

August Madness

In general: August Madness, Bridge II Sports August Madness Wheelchair Basketball Fundraiser

For the specific year: August Madness (year) ex: August Madness 2018

Do not use: 2018 August Madness

*Bridge II Sports should be identified as organization responsible for coordinating, hosting and benefiting from August Madness

Website: <http://augustmadness.bridge2sports.org>

Facebook and Twitter: @bridge2sports

For use of Bridge II Sports logos or guideline questions
please contact Brad Rosell, Marketing Manager
866-880-2742 or bradr@bridge2sports.org