

Media Advisory

FOR IMMEDIATE RELEASE
January 23, 2019

MEDIA CONTACT:

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Bridge II Sports Demos Wheelchair Basketball at UNC Womens Halftime 1/27

VISUALS – Youth athletes with disabilities competing in halftime wheelchair basketball demo at University of North Carolina Carmichael Arena during Women’s game vs. Notre Dame.

Sunday January 27, 2019 3:00pm*

What: Youth with physical disabilities ranging in age from 6 to high school from the [Bridge II Sports](http://www.bridge2sports.org) PRIDE wheelchair basketball team will take the court to showcase the fast, competitive and skilled sport of wheelchair basketball during halftime of the UNC Women’s basketball game versus Notre Dame Sunday January 27. The Women’s game begins at 2:00 P.M. at [Carmichael Arena](http://www.bridge2sports.org), and the wheelchair basketball exhibition is expected to begin around 3:00 P.M.



MEDIA COORDINATING INSTRUCTIONS

Media interested in covering the event contact Bridge II Sports’ Marketing Manager, Brad Rosell, at bradr@bridge2sports.org or by phone at (866) 880-2742 ext. 3. Media required to review and sign [BIIIS Media Policy](#).

Where: Carmichael Arena
310 South Rd.
Chapel Hill, NC

When: January 27, 2019
*Wheelchair basketball exhibition begins at halftime around 3:00 P.M.

Bridge II Sports is a North Carolina non-profit organization dedicated to developing and implementing opportunities for youth and adults with physical disabilities to realize their potential through sports participation. Through adapted sports programming, special events, awareness initiatives and team development, Bridge II Sports aims to empower persons with physical disabilities to “Find the Player Within” and change community perceptions of disabilities. Bridge II Sports provides year round programming in 11 different adapted sports, the #EVERYBODYPLAYSNC disability awareness in schools initiative and several adapted sports events including Valor Games Southeast for Veterans and members of the armed services with disabilities and regional wheelchair basketball tournaments.